



AQB BOARD MEETING

Held Via Zoom

August 25, 2021 - 7:00pm

BOARD MEMBERS

Jenn Tregale

Claire Kolman

Gaelle Lecoq

Darryl Boloten

Tricia Dewonck

Vanessa Peres-da-Silva

Jason Wordie

Deirdre Peters

Jenn Battista

Trisha Poitras

Danielle Burns

Irene Winters

Deanna Saarenoja

REGRETS

Kerry Anderson

OPEN MEETING -

Call to order at 7:08pm

Motion to Approve Minutes from last meeting by Darryl

Motion to Approve Agenda by Deirdre

BUDGET - DEIRDRE (see budget attachments)

1. Payroll is up to date
2. Year End as of June 30, 2021 - See attachment. In summary, we had planned for a deficit budget and ended with a surplus budget. The favorable variance in budget is attributed to CEWS, coaching costs not incurred, pool cost savings, etc. We accelerated some spending at the end of the season for necessary purchases like the underwater camera (balance from the Winter Games grant), sound system, ipads and cases, and misc equipment including swim camps, goggles, gems, etc,

3. Auditor Report - See attachment. The audit was done in early August and will be included in pre-reading materials for the AGM. We are in a favorable position.
4. 2021-2022 Draft Budget - See attachment. We are projecting a deficit budget. As of today, we are using revenue projections based on ITRs and place holders for extra routines. The prepaid fundraising amount will be the same as 2020-2021. We are predicting greater bingo revenues but a conservative estimate for casino revenue. We have one hosted competition which will hopefully increase revenue as well.
5. Discussion
 - a. Risk Assessment - We are projecting a deficit year with a casino which is not ideal. We recommend a focus on recruitment for younger swimmers. We should work on increasing revenue at our hosted competition through raffles, etc. We will need to continue to recruit non-member streams of revenue. In general, our draft budget is conservative and there should be opportunity to add to our revenue
 - b. Jenn Battista raises the point that our pool costs have gone up every year and we have held our fees flat. We may consider increasing fees for 2022-2023.

REGISTRATION - DANIELLE

- We get about 3-5 inquiries per week from interested swimmers for pre-comp program. There is hesitancy in the 10U age group about the number of training hours.
- We have larger numbers in the 13-15 age group so will need to “flip the triangle” in order to build a larger base of younger swimmers
- Repsol camp feedback - many participants were simply looking for childcare and not necessarily interested in pursuing the sport long term
- Current club enrollment for 2021-2022 is at 58 swimmers when compared to 64 in 2020-2021
- Exit interview from one swimmer who has left the club - The swimmer had chosen the club for their reputation and convenience of location (Seton) but left because of practice start time, prohibitive cost and the swimmer felt that the group was clique. Had positive feedback on coaching.
- Recruitment Strategy - We should have current swimmers perform and/or attend Q and A with pre-comp swimmers at the end of each session

OFFICE UPDATE - IRENE

- Only 4 PS and 4 NS who submitted ITRs have outstanding registrations
- AAS has a new user friendly online registration system that should streamline things for families and clubs
- Will follow up with Koren Brett to track completion of concussion testing

PRESIDENT UPDATE - DEANNA

- a) AGM will take place virtually on Wednesday Oct 20, 2021. Each director on the board will update their own slides
- b) Volunteer Recruitment - Jenn Hristic (Director of Revenue), Erin Wilson (Board Position), Sherri Nickle (Volunteer Coordinator), Angela Stanton (Year End Slide Show), Emi Bell (NS Travel Coordinator), Keisha Hutchinson (sp?) and Danielle Melnick (sp?) are also eager to be involved. Still need to fill roles for music, tech support and "new to you" sale
- c) Casino - Sign up is ready to go. Board members and others (Rebecca Lee, Kerry Anderson, Jenn Battista, Vanessa Peres-da Silva, Erin Wilson, Emi Bell) will have advance opportunity to sign up

VICE PRESIDENT UPDATE - DARRYL

- a) Darryl has put together a guide for the new Director of Revenue to help organize fundraisers for the year and when best to offer optional fundraising opportunities.
- b) Survey - Survey has been sent out to parents and results will be tabulated

HEAD COACH REPORT - JENN T

- a) Rule the Pool is going well. The season will begin Monday, August 30, 2021
- b) Coaching update - Jenn D will not be coaching this year. Shamin will continue to work on flex
- c) Clothing - Still working with Turbo and Big Mountain (tanks and t-shirts)
- d) Travel - Flights for this season will need to be refundable and we still have WestJet credit on our account
- e) Vaccinations - We will have Vanessa reach out to members with an opportunity to voluntarily disclose vaccine status. Vaccines will play a big role in travel for interprovincial flights. AAS and CAS may introduce vaccine policy.

PROVINCIAL STREAM UPDATE - JENN B

For this season, we anticipate a 3 PS Teams - one 16-20 team (9 swimmers), a combined 11-12 and 13-15 team (9 or 10) and a combined 10U and Novice team (7-8 swimmers)

DIRECTOR UPDATES

Tricia Dewonck - none

Trisha Poitras - none

Gaelle Lecoq - Nothing released in terms of the "Girls Can" Expo

Jason Wordie - Potential later discussion on Mallorca coach in Missouri who could come in guest coaching role

NEXT MEETING - Tuesday Oct 5, 2021 7:30pm