



AQB AGM BOARD MEETING

Held Via Zoom

Tuesday October 20, 2021 - 7:30pm

OPEN MEETING - Deanna Saarenoja, President

LAND ACKNOWLEDGEMENT - Deanna Saarenoja, President

APPROVAL OF AGENDA - Deanna Saarenoja, President
Jason Wordie motions to accept the agenda. Kerry Anderson seconds.

APPROVAL OF MINUTES FROM 2020-2021 AGM - Deanna Saarenoja, President
Sherri Nickle motions to accept last year's AGM minutes. Marla Seymour seconds.

UPDATES FROM THE OFFICE - Irene Winter
Irene handles everything administratively and behind the scenes. Irene is in the office and available to connect you with answers.

REGISTRAR UPDATE - Danielle Burns, Registrar

- Pre-comp program - 18 swimmers (including 1 boy)
- Provincial Stream - 26 swimmers across 3 teams (Novice, 13-15, and 16-20)
- National Stream - 33 swimmers across 4 teams (2 NS Jr. and 2 NS 13-15)
- We will run additional pre-comp program in the Winter/Spring

HEAD COACH REPORT - Jenn Tregale, Head Coach

Coaching Staff

- NS coaches are Jenn Tregale, Maxime Mclean, Breanne Law, Jenn Battista with Shamin Spencer (flexibility)
- PS coaches are Jenn Battista, Alyssa Bjornson, Kelsey Ayers, Cassie Winkelaar, Oxana Anpilogova, Josephine Anderson, Janet Ayers, Myrna Kruger, and Morgan Pelley with administrative support from Kerry Anderson

Covid 19 Protocols

- Swimmers ages 12 and older are required to be double vaccinated
- Precautions taken include daily checklist prior to training, masking when not in the water

SafeSport

1. Concussion protocol - Focusing on reteaching pattern changes and figure recovery and highlights. Athletes should have completed concussion baseline screening with the online reports going to AAS and CAS to keep track of incidents. Please remind swimmers to tell the coach immediately if they get hit.
2. Rule of 2 - Protect minor athletes and avoid vulnerable situations. Most meetings will be on zoom and those at the pool will be in close proximity to other adults and there will be no closed door meetings with athletes.
3. Respect in sport - Coaches and those registered with AAS will complete the Respect in Sport course and create a culture of respect with the prevention of abuse, bullying and harassment.
4. Making ethical decisions - Module for coaches on how to handle difficult situations.
5. Background Screening - All coaches, board members and chaperones to complete including vulnerable sector and screening disclosure. Done through H2O registration and Sterling Background check. Chaperones need to complete every year to make sure they are compliant and board members every three years.

2020 (2021) Olympic Games

- Canada placed 5th in duet and 6th in team
- Two AQB competed on the Canadian team: Claudia Holzner (duet and team) and Halle Pratt (team).

TREASURER REPORT - Deirdre Peters, Treasurer

F2021 Financial Highlights

- F2021 resulted in an unexpected surplus of \$1,218 compared to the original deficit budget of \$71,000.
- F2021 had lower revenues due to reduced swimmer training fees as a result of shutdowns and pre-paid fundraising was returned to members. Positive revenues came in the form of 1:1 training fees, grants (Canada Winter Games Legacy Grant and the Calgary Flames Support for Sport Grant), and optional fundraising (Rafflebox50/50, golf balls, and Purdys)
- F2021 had lower expenses attributed to CEWS (salary savings), lower pool costs, lower coaching costs, and savings on other expenses budgeted but not incurred (banquet, awards, coach development, admin costs, reduced hours and pool closures).
- Favorable variance allowed the AQB to leverage grant money and accelerate purchase of equipment (new sound system, iPads, underwater camera, 2 promotional banners, purchase of caps, goggles, noseclips, gems, etc. to be sold out of the office).

F2022 Financial Highlights

- F2022 Budget has been prepared conservatively and a deficit year is expected
- Revenue - We are awaiting revenue from summer camps and the casino. We expect to generate higher bingo revenue from previous year and we have one hosted competition (Northern Lights Jan 27-30).

- Expenses - Coaches will return to pre-pandemic salaries and we expect higher pool costs associated with reopening of Inglewood for precomp program. We will increase advertising and recruitment budget and return to pre-pandemic operational costs.
- We are financially stable and can afford to run a deficit year.
- With rising pool costs and knowing that fees have been flat for the last 3 seasons, we anticipate an increase in fees in F2023 to balance the budget
- We did not need to rely on reserve fund and we will be reinvesting our reserve in a GIC or low risk investment

Deirdre moves to approve the budget as presented, Sherri Nickle seconds. Motion passed.

FUNDRAISING REPORT - Deirdre Peters, Treasurer

Optional Fundraisers

- Homestead Coffee
- Nest Solutions Home Cleaning Products
- Swim-a-thon - Date TBD
- Spolumbos (fall and spring)
- Bow River Meats (fall and spring)
- Pie Junkie
- Purdy's
- Rocky's Gourmet Perogies and Sausage
- Coco Brooks
- Grocery Cards

Bingos (Rebecca Lee, Bingo Coordinator)

- 41 bingo events per season with signups sent out quarterly
- Mandatory 6 per family for those in PS and NS (alternate roles do not count as a bingo worked)

Casino

- Thank you to those who worked the casino on Sept 22-23, 2021.

AQB SURVEY RESULTS - Darryl Boloten, Vice President

- 36 responses to our survey with overall positive results
- Highlights - quality of coaching and winning reputation were the primary reasons people joined and physical activity, friendship and fun were listed as most rewarding
- Most found that the financial activities of the club, bingo coordination and training schedule met their expectations and that overall investment value was good
- Members would like to see continued improvements to the website
- 90% felt that Covid-19 response were handled well
- Members would like the board to prioritize keeping the sport affordable, reconnecting with families post-Covid and focusing on recruitment and retention

VOLUNTEERS - Deanna Saarenaja, President

We encourage members to share their expertise and each family should expect to volunteer operational hours. Please reach out to Volunteer Coordinator, Sherri Nickle as we will need to fill roles for PR, recruitment, fundraising, chaperoning, board members and event committee.

COVID- 19 UPDATE - Vanessa Peres-da-Silva, Covid 19 Coordinator

- Alberta REP program (vaccine passport) is being adhered to with stickers on entry cards showing vaccine status. QR code will soon be used for proof of vaccine
- Please continue to stay home if not feeling well
- AAS is committed to adopting strictest measures

PUBLIC RELATIONS UPDATE - Trisha Poitras, PR and Marketing

- We have potential to get more involved with Facebook as we have a \$200 credit
- Our biggest audience on Instagram is women ages 25-45 and the best time to post is 12pm
- Top posts are from the Olympics and when we post about our successes so are looking forward to posting results and photos from 2022 meets
- We ran a “print, pin and win” contest with success, put up 2 roadway banners on overpasses and ran an ad in the Calgary Sun

RECRUITMENT UPDATE - Gaelle Lecoq, Recruitment

- Economic context and Covid-19 have put pressure on recruitment and we have felt a loss in momentum
- Positive outlook with summer 2021 summer camps and reopening of pools
- Increased visibility in the community with banners, road signs, and printed posters
- AAS is launching a provincial marketing initiative to increase sport awareness and visibility

NON MEMBER FUNDRAISING - Jason Wordie

Highlights include:

- \$10,000 in kind donation from Erickson Group Ltd.
- Sponsorship from Open Range and JLL to be matched with Flames Foundation

BOARD NOMINATION AND VOTE - Deanna Saarenoja, President

Single nomination positions

Vice-President, Jason Wordie

Treasurer, Deirdre Peters

Secretary, Claire Kolman

Director of Public Relations, Trisha Poitras

Director of Revenue, Jenn Hristic

Director of Operations, Keesa Hutchinson

Director at Large - Vanessa Peres-da-Silva

Move to accept by Deanna Saarenoja, Second by Renee Wood. Motion passes

Thank you to Darryl Boloten, Jason Spratt, Tricia Dewonk and John Brett for your service on the 2020-2021 board

ADJOURNMENT

Motion to adjourn 9:07 by Kam Laraway, seconded by Laura St Croix.