



**IN ATTENDANCE:**

John Brett  
 Helen Buchanan  
 Deirdre Peters  
 Amanda Speers  
 Amanda Osicki  
 Jason Spratt  
 Jason Wordie  
 Jenn Tregale  
 Jenn Battista  
 Deanna Saarenoja  
 Kerry Andersen

**REGRETS:**

Shamin Spencer  
 Trisha Poitras  
 Irene Winter

Items													
1.	<b>Meeting Called to Order</b> 5:02pm												
2.	<b>Minutes Review and Approval of Agenda</b> Motion to approve the minutes by Jason. Second by Helen <ul style="list-style-type: none"> <li>- Add Jason Spratt to attendance</li> </ul> Motion to approve the agenda Helen. Deirdre seconds												
3.	<p><b>Action Items:</b></p> <table border="1"> <thead> <tr> <th>Who</th> <th>What</th> </tr> </thead> <tbody> <tr> <td>Irene</td> <td>Vulnerable Sector Checks               <ul style="list-style-type: none"> <li>• Sterling back checks are now in effect. Irene to investigate further.</li> </ul> </td> </tr> <tr> <td>Jason W</td> <td>Grant Writing – Kam is willing to help but requires guidance</td> </tr> <tr> <td>Kerry / Shamin / John</td> <td>Establish a committee to develop a strategy for obtaining the required pool space to keep the club running during desired times in the event of reduced pool space at Repsol due to upcoming renovations and/or potential pool closures. The strategy should include both short and long-term options as well as a prioritized list of pool options.</td> </tr> <tr> <td>Helen</td> <td>Official change of AQB name with Registry, AAS, CAS, Insurance, bylaws, policies etc... A possible 6-8 month wait time for Registry.</td> </tr> <tr> <td></td> <td>Do funds raised as fundraising need to go through swimmer accounts as they are sanctioned by AQB (ie swim-a-thon)? Is this an ethical issue?</td> </tr> </tbody> </table>	Who	What	Irene	Vulnerable Sector Checks <ul style="list-style-type: none"> <li>• Sterling back checks are now in effect. Irene to investigate further.</li> </ul>	Jason W	Grant Writing – Kam is willing to help but requires guidance	Kerry / Shamin / John	Establish a committee to develop a strategy for obtaining the required pool space to keep the club running during desired times in the event of reduced pool space at Repsol due to upcoming renovations and/or potential pool closures. The strategy should include both short and long-term options as well as a prioritized list of pool options.	Helen	Official change of AQB name with Registry, AAS, CAS, Insurance, bylaws, policies etc... A possible 6-8 month wait time for Registry.		Do funds raised as fundraising need to go through swimmer accounts as they are sanctioned by AQB (ie swim-a-thon)? Is this an ethical issue?
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4.	<b>President Update – John Brett</b> <ul style="list-style-type: none"> <li>- We really need to push recruiting. Our numbers are down and our budget is not trending towards what was projected. Building the base needs to be our focus. I will coordinate a meeting within the next week to formulate a plan.</li> <li>- Repsol renovations will not be happening this season.</li> </ul>												
5.	<b>Registration Update – Shamin Spencer and Irene Winter</b> - Aqua Go Information.												

	<ul style="list-style-type: none"> <li>▪ Amanda S moves that the board approves the document titled ‘Proposal for Restructuring of the Aquabelles Pre and Semi Comp’ and restructure next year to include some form of pre-comp / Aqua Go + program and no Semi-Comp.</li> </ul> <p>Seconded by Deanna. Motion passed</p> <p>Discussion:</p> <ul style="list-style-type: none"> <li>▪ Pre-comp becomes Aqua Go + so we can add routine skills (an extra ½ hour)</li> <li>▪ Semi-comp we’ve had some success with it, but not as much as we would have liked. Kids are pooling there. We don’t want that. Transition from Aqua Go + to PS 10&amp;U or Novice. At this point, we don’t see a need to offer this program again and recommend restructuring.</li> <li>▪ Jenn B is actively pursuing a partnership with a gymnastic club as a viable alternative to SC. Let’s see what the gymnastic clubs can offer.</li> </ul>
6.	<p><b>Vice President Update – Helen Buchanan</b></p> <ul style="list-style-type: none"> <li>- Nothing to report at this time.</li> <li>- I am working on developing a survey with Amanda S</li> </ul>
7.	<p><b>Treasurer Update – Deirdre Peters</b></p> <p>Revised Budget:</p> <p>Motion: Deirdre moves to have the board account to the suggested revised budget with the understanding that advertising be the first reimbursed if funds generated exceed what is foreseen. Jason W seconds.</p> <ul style="list-style-type: none"> <li>- Motion passed.</li> </ul> <p>Budget Update:</p> <ul style="list-style-type: none"> <li>- after revenue report was received, we need to reduce our budget as we are not trending to what we budgeted for.</li> <li>- with 7 months left, it doesn’t look like we will meet it.</li> <li>- recommend reducing</li> <li>- pool costs from \$3000 to \$7300</li> <li>- new swimmers are down – deficit of \$13,000</li> </ul>
8.	<p><b>Individual / Corporate Sponsorship – Jason Wordie</b></p> <p>I am working on sponsorship and will have more report at our February meeting.</p>
9.	<p><b>Director of Operations Update – Amanda Speers</b></p> <p>Our City of Calgary Figures meet generated a nice profit.</p> <p>I continue to work with Alberta Artistic Swimming to Sanction an AQB Challenge in May 2020.</p>
10.	<p><b>Director of Revenue Update – Amanda Osicki</b></p>
11.	<p><b>Recruitment Update – Jason Spratt</b></p> <p>Jason will have more to report at our next meeting. We need a huge push on recruiting. Our numbers are down.</p> <p>A meeting will be held in the next week to come up with ideas on how to up our enrollment in PC / Aqua Go</p> <p>Ideas currently being investigated include:</p> <ul style="list-style-type: none"> <li>- cash calendar</li> <li>- print / news media</li> </ul>
12.	<p><b>Marketing Update – Trisha Poitras</b></p> <ul style="list-style-type: none"> <li>- All clothing has been signed for our Road to the Olympics social media promotion. We are working on a plan to distribute. Please check your email soon some ideas. Ideas are welcome 😊.</li> <li>- I am currently working on a sign for Remington YMCA. We currently do not have any registrations for our upcoming programs at this pool and we don’t want to lose this pool. This is the first time the YMCA has issued a long-term agreement and the location is good.</li> <li>- Social Media posts coming for Remington and Inglewood</li> <li>- Request a poster be hung up at all pools advertising the Aquabelles.</li> <li>- Still looking for a list of volunteers to help on the committee.</li> </ul>

13.	<p><b>Head Coach Report – Jenn Tregale</b></p> <ul style="list-style-type: none"> <li>- Club suits at are held up at Canadian Customs. Jolyn is working on getting them to us ASAP.</li> <li>- Routine suits are behind. Courtenay had some equipment and production problems this season that has caused the delays. We will have some teams swimming in their club suits for the NS Provincial Qualifier and PS Transitions Meet</li> <li>- Vivos Apparel is ongoing. Almost all our athletes have their apparel. We are working on obtaining a sizing kit.</li> <li>- Jr National Teams in Montreal went well – all 6 AQB athletes did very well and should move forward</li> <li>- Awaiting National Championship Schedule: we possibly may send our Jr’s home on Friday depending on the schedule.</li> </ul>
14.	<p><b>Provincial Stream Updates – Kerry Andersen &amp; Jenn Battista</b></p> <p>Registration update:</p> <ul style="list-style-type: none"> <li>- JCC currently has 5 PC registrations. JCC had 10 in fall. 1 transferred to Seton</li> <li>- 5 PC currently registered in Cochrane. 6 PC were registered in Cochrane the fall. 2 SC athletes in Cochrane</li> <li>- Seton currently has 7 PC registered. One athlete moved to SC, one more registration coming. Almost even with fall registration.</li> <li>- Aqua Go – Seton</li> <li>- Remington – no one has signed up YET</li> </ul>
15.	<p><b>Other Business</b></p> <p>Fan Wear</p> <ul style="list-style-type: none"> <li>- Fan wear and athlete wear need to be different.</li> <li>- Amanda S to check with Kerry</li> </ul> <p>Upcoming meetings are on the following dates:</p> <p>Monday February 10<sup>th</sup>  Monday March 2<sup>nd</sup>  Monday April 6<sup>th</sup>  Monday May 25<sup>th</sup>  Monday June 15<sup>th</sup></p>
	<p><b>Meeting adjournment</b></p> <p>Helen makes a motion to adjourn. Amanda S seconds. Motion carried.  6:50pm</p>

**Next Meeting:**

- Monday February 10<sup>th</sup>, 2020