



**2016 Shiseido Open  
Synchronized Swimming Canadian Championships**

**Calgary, Alberta  
April 26 – May 1, 2016  
Talisman Centre**

**Sponsorship Opportunities**



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***Introduction***

The purpose of this package is to introduce you to the unique opportunity to support young Canadian female athletes, between the ages of 16 – 25, competing in the 2016 Shiseido Open, a Junior National competition for Synchronized Swimming being held at the Talisman Centre in Calgary, Alberta.

***The Event***

The 2016 Shiseido Open is a National level competition where swimmers will be chosen to represent Canada in an International Junior World competition in Russia in late July 2016. The Calgary Aquabelles Synchronized Swim Club is excited to have been chosen to host this important event and to surpass the standard for this National competition.

Over 250 synchronized swimmers from across Canada will be traveling to Calgary to compete over five days. In addition to swimmers, hundreds of family members, coaches and officials, the media will also be in attendance.

The Organizing Committee is excited about being able to help create an amazing experience for these future International and Olympic Swimmers.



### ***The Importance of Sponsorship***

The Canadian Open is being hosted and organized by volunteers from the Calgary Aquabelles Synchronized Swim Club, Synchro Canada and Synchro Alberta, with support from others in the Alberta synchronized swimming community.

Along with thousands of volunteer hours, hosting this event also requires financial support in order to meet our budget.

In addition to other fundraising projects, the Organizing Committee is seeking financial assistance and in-kind contributions from individuals like yourself and the corporate community to ensure success.

### ***The Opportunity to Be a Great Corporate Citizen***

Not only will you be supporting swimmers from coast to coast, a portion of any profits generated will go to Synchro Alberta and the Calgary Aquabelles Synchronized Swim Club to support the long term sustainability of the sport in our Province.

We have five levels of sponsorship available, each of which includes a variety of benefits to you and / or your company, including ***Platinum, Gold, Silver, Bronze*** and ***Friend of the National Qualifier***.

In exchange for your financial support, the Organizing Committee has a number of opportunities to acknowledge and profile either you and/or your company to competing athletes in addition to coaches, officials, families, spectators and the media.

These opportunities include a combination of the following:

- ✓ Recognition in the official program;
- ✓ Recognition in available print / digital signage at the event;
- ✓ Recognition on the Calgary Aquabelles website for a one year term.
- ✓ Invitation to the VIP reception;
- ✓ Free tickets to the competition.



## ***The Sponsorship Opportunities***

### **Platinum - above \$2500**

- ✓ Premium recognition within the official program as “Platinum Sponsor” (this full page color “Thank You” will be exclusive to Platinum Sponsors only and include name and company logo)
- ✓ Recognition in all available print / venue signage as a “Platinum Sponsor” (name, company logo and messaging.)
- ✓ Logo exposure on the web via livestream of the events
- ✓ Invitation to the VIP reception
- ✓ 6 complimentary passes to the 5 day event

### **Gold - above \$1000**

- ✓ Recognition in the official program as a “Gold Sponsor” (name and company logo)
- ✓ Recognition in all available print /venue signage as a “Gold Sponsor” (name, company logo)
- ✓ Logo exposure on the web via livestream of the events
- ✓ Invitation to the VIP reception
- ✓ 4 complimentary passes to the 5 day event

### **Silver - above \$500**

- ✓ Recognition in the official program as a “Silver Sponsor” (name and company logo)
- ✓ Recognition in all print /venue signage as a “Silver Sponsor” (name, company logo)
- ✓ Logo exposure on the web via livestream of the events
- ✓ Invitation to the VIP reception
- ✓ 2 complimentary passes to the 5 day event

### **Bronze - above \$250**

- ✓ Recognition in the official program as a “Bronze Sponsor” (name and company logo)
- ✓ Recognition in all print /venue signage as a “Bronze Sponsor” (name, company logo)
- ✓ Logo exposure on the web via livestream of the events
- ✓ Invitation to the VIP reception

### **Friend of the Canadian Open - \$150 - \$249**

- ✓ Recognition in the official program as a “Friend of the Canadian Open” (individual name, family name or company name)



## ***The Sponsorship Opportunities***

Don't see a package that what works for your organization? Feel free to reach out to us to discuss alternate ideas that would work for your company!

## ***Program Advertisement***

Organizations or individuals who are interested in advertising within the official program may purchase space as follows:

- 1/4 page - \$150
- 1/3 page - \$225
- 1/2 page - \$300

## ***Can We Count on You?***

Given the timelines to the event, we are eager to finalize any sponsorship as soon as possible. No sponsorship is too small!

In the event that you have any questions, please feel free to contact the parent volunteer who has forwarded this package to you or to Catherine Burdett or Kerri Hope – Sponsorship Committee.

Catherine Burdett	587-434-9009	<a href="mailto:catherine@kaleidoscoaching.com">catherine@kaleidoscoaching.com</a>
Kerri Hope	403-827-8963	<a href="mailto:hope199@gmail.com">hope199@gmail.com</a>

**On behalf of The Calgary Aquabelles Synchronized Swim Club, Synchro Canada, Synchro Alberta, and the Organizing Committee, we thank you in advance for your consideration of this request. We hope we can count on your support.**

## ***Contact Information***

2016 Shiseido Canadian Open Organizing Committee  
c/o Calgary Aquabelles Synchronized Swimming Club  
Talisman Centre  
2225 Macleod Trail S  
Calgary, AB T2G 5B6